

# Freedom-Zine America

## The Cepia Club's Free Grass Roots Business Report

Issue #11–September 27, 2007

The Cepia Club, P.O. Box 60, Osceola, WI 54020

[www.cepiaclub.com](http://www.cepiaclub.com)

**The New “Zine” Scene:** As The Cepia Club has developed and coalesced around a few ideas, methods, formats, and specialties, the latest innovation is consecrating our Freedom-Zine America as a free grass roots business report. We announced in a previous issue that this zine would be used mostly for Club-specific updates on our business developments. So, in an not altogether unimaginable stretch, we took our business reporting into the next level. Based on our *Club 21: Connecting People* business plan, the Club has succeeded in following our intended path to growth in revenue and increasing success. Most of the things we had set out in our strategic business have borne out into reality.

Without going into too many details, The Cepia Club has been so successful in creating our own, somewhat original business design, structure, and

activities—even our own ethical model in the Four Commitments. We have also been hired by two companies to write their business plans. As the Club uses a radical, “what box?” perspective in devising our ideas for a new and hopefully revolutionary business (operations and structures), and that for the last 12 months it has worked, we thought it only natural to share our ideas and concepts with those willing to listen, or hire us as a consulting agency. If nothing else, the fact that we started and built our Club with limited capital, and achieved growth in our third year, should testify to our social usefulness.

This new, natural progression of the Freedom-Zine America is in one part designed for the public to utilize our free services and products (of which there are many on [www.cepiaclub.com](http://www.cepiaclub.com)) and our fee- and price-based services and products, we also hope that our CepiaNet Participants and

other Club Friends might view the Club more enthusiastically, increase their involvement in our system network, or support us in some measurable way.

Toward this end, we offer, until some better idea comes along, this zine. After all, in the Club paradigm, our freedom plank is based not on illusory and entirely relative political, social or cultural freedoms, but on the concrete freedom provided by economic and idea markets open to anyone. Our entire Club ethic in business is embodied in our Four Commitments (also at [www.cepiaclub.com](http://www.cepiaclub.com)). In sum, our business and our social revolutionary intent is only successful if all people are –themselves and their families, their business or work, their nation and world, and their communities--are successful and prosperous. There is “plenty” for everyone, provided that they, like we intend and try to do, work hard to provide it.

## **Why Join the CepiaNet?**

**What is The CepiaNet?** The CepiaNet is the sum total of all the parts of The Cepia Club—from employee(s), Club Agents, Participants, Friends (any individual or group—person, organization, business, or collaborative entity) connected in some voluntary way to help The Cepia Club carry out “cepia” work. “Cepia,” defined, is a “community ending public ignorance and apathy,” our primary mandate to carry out awareness and activism any where and with any one which or who voluntary lets it happen. The CepiaNet also includes any electronic, digital, paper or, in some cases, property tool or resource which enables or facilitates the “cepia” mission. These particularly non-human aspects of the CepiaNet provide access to or service via communication of the parts of the CepiaNet.

**How Does the CepiaNet Function?** The CepiaNet functions as a domain in the virtual or real world “connecting people” or things to other people or things that allows “cepia” work to occur. The connections should always try to try operate in the spirit of a community, akin to friends and neighbors helping their fellow humanity to succeed in the overall spirit of the Club’s Four Commitments.

**How Can One Use the CepiaNet?** The CepiaNet is used within in the mutual and common of interest and goals of other

CepiaNet parts, for personal, profitable, peaceful, and positive goals. The CepiaNet parts should try to govern their use of the CepiaNet by fulfilling the “golden rule” implied by the Club’s Four Commitments: “Try and benefit as many people as possible in the pursuit of personal of personal or profitable aims.”

**How Does One Join the CepiaNet ?** First, joining the CepiaNet is free for the electronic version which utilizes The Cepia Club Yahoo! Group (join it right now using the Yahoo! button on the navigation bar of [www.cepiaclub.com](http://www.cepiaclub.com) ). Access to CepiaNet communications can be done at one’s own effort wherever Club free literature is found available. Right now, and until such time as a postal mail system is established with a subscription fee for those without computers or internet access (even a local library will suffice), the Yahoo! Group and literature where available are the only existing ways to benefit from using the CepiaNet. The Club, whenever feasible, will send free postal mail, but it is not a guarantee. People may use the CepiaNet as long as they don’t abuse it—WEDON’T SPAM AND NO ONE WANTS IT! All CepiaNet activity is to be kept strictly within legal boundaries and must follow the Club’s Family Standard of material. Finally, anyone can leave the CepiaNet at their own free choice.

## **How Does the CepiaNet Sustain Itself?**

Mostly, the CepiaNet sustains itself by the mutual reward the parts of the CepiaNet find from using it. Part of The Cepia Club’s success comes from the fact that information should be free. The Cepia Club regulates the CepiaNet, and The Cepia Club reserves all rights, at its discretion only, associated with the CepiaNet to ensure integrity, quality control, usefulness, legality, and legitimacy of the system. If any parts of the CepiaNet benefit from the “free” aspects of the connections the parts made via the CepiaNet, we hope the loyalty engendered by The Cepia Club’s service brings some return to itself in some measurable way, either a freewill “services rendered offering,” or a return of a reasonable favor to the Club. If, however, The Cepia Club is involved as an active third party with time, money, resources, property (like our contact list) in the connections, a charge is assessed to any CepiaNet parts based on our rate sheets for products and services (we need to sustain ourselves, too, as a fair and reasonable expectation of self-interest). One key way to sustain the CepiaNet, benefitting The Cepia Club and all CepiaNet parts, is the growth and effectiveness of the CepiaNet.

**What is In It For Everyone?** CepiaNet parts get access to more and better people and things they need in numerous ways.

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